



UDBHAV SCHOOL

IIMA Alumni Association Hyderabad Chapter Charitable Trust took over the school (facing imminent closure) as a notified slum by the government. An advisory council of eminent alumni was constituted for the governance of this school, whose target was to ensure continuity of school operations by providing annual expenses. Today the school educates 630 underprivileged children, 52% of them are girl students. Several members and their families regularly engage with the students. Several initiatives have been taken to upgrade the quality of the teachers and improve the facilities.

UDBHAV STORY

IIMA Alumni Association Hyderabad Chapter Charitable Trust and Udbhav School

IRS (ICFAI Republic School) School was founded in 2007 under the Alpha/ICFAI Foundation and run with the financial support of ICFAI Founder Late Mr. N J Yasaswi. School was facing closure when the founder of ICFAI Mr. N J Yasaswi passed away. That was when a senior philanthropically minded 75year old IIMA Alumnus Dr.G.K.Jayaram pledged to ensure that the future of children was not jeopardized. School management from ICFAI has been taken over by Kasturi Trust for anacademic year(2012-2013) and the School is renamed Ekalavya School.

And then the socially responsible and committed IIMA Alumni in Hyderabad stepped in to take over the management of the school in April, 2013. The IIMA Alumni are spurred by the vision that all children should have the same opportunities. Their goal is to impart holistic education to every child to make them **life ready**, to make them good citizens of India. The school was renamed as "Udbhav School" by IIMAAA Hyderabad Chapter Charitable trust. Therefore the Udbhav management is committed to providing the Udbhav children opportunities and education for their all round growth and development.

Our Vision is to transform the lives of at least 10,000 underprivileged children and their families by 2025.

The Problem

Despite India's high growth trajectory the education has remained neglected in terms of government's priorities. On the other hand as per NSSO report the cost of urban education has jumped 345% over 1999-09. All this taking education out of the reach of poor and same reflects in higher dropout rates in our schools and surging unemployment numbers.



On the other hand, phenomenon of rapid migration of workers and their families to cities is straining the urban education infrastructure to its limits. If we do not educate these under privileged children and make them employable and productive members of society, we can expect increased crime with serious implications for all.

Poverty in Hyderabad

IIMA Alumni Association has chosen Hyderabad for school initiative as it falls under our realm of influence. More than one-third of Hyderabad's population resides in slums, squatter and other poor settlements. Their contribution to city's economy has been also growing over the period. In the absence of developed land and clear policy to address their problems, the poor suffer from many inadequacies in terms of access to basic services, socio-economic needs.

Hyderabad alone has about six lakh people living in 811 slums with more than half of them below poverty line.

1. More than one-third of the city's population resides in slum, squatters and other poor settlements.
2. The Rasoolpura slum, designated as a notified slum by the government is the one of the largest in Hyderabad with a population of two lakh people.
3. Separate settlements within it include Sri Lanka Gun Bazaar, Indiramma Nagar, Anna Nagar and other colonies.

What is Unique about this Initiative?

Three unique reasons:

1. **Partnership Mode - Alumni to invest before seeking external funds.**

IIMA Alumni will manage the school (through a school committee appointed by the IIMAAA trust) and also contribute funds. The entire administrative costs including fund raising costs will be borne by the alumni so that the donor payments are spent only on the school operations.

2. **Holistic Education:** Every Child should get training in the arts, sports and culture in addition to curricular training.
3. **Governance:** A transparency, outcome orientation and accountability on par with corporate standards.



To make Udbhav School a Model School

IIMAAHCCT is committed to giving these children opportunities and education for their all round growth and development by:

1. Continuously upgrading the quality of teachers by training and counseling
2. Providing holistic education for all round development for students with a focus on making each child a good citizen
3. Supplementing the teaching effort and coaching the children to earn scholarships for higher education
4. Providing vocational guidance, career counseling and mentoring so that children can achieve their full potential
5. Introducing innovative teaching methods and self awareness programs to bring out the best in each child
6. Help in ensuring the health of Udbhav's families
7. Offering parental counseling to enhance the quality of life of the entire family

Quick Glance on Statistics:

School:

- English Medium from class I to X
- State Board Syllabus
- Total No of Students -549
- Girl students – 53% - As the saying goes if you educate the future mother you educate the whole family
- Average Family Income – Rs. 6,000 per month
- Attendance of Students–89%
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- Ance of Teachers–94%
- Student attrition –0.56%
- Teacher to student ratio –1:26
- Fees charged between Rs 150 to 200 per month
- Yearly expenses of the school – Rs. 90lacs

Background of Students

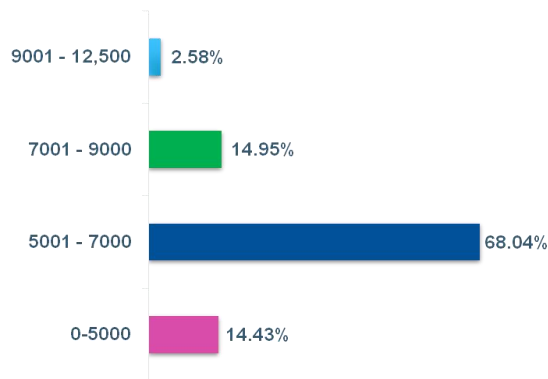
Religion Distribution

Religion	Numbers	%
Hinduism	278	51%
Islam	264	48%
Christian	5	1%
Total	549	

Students Distribution

Family Monthly Income

Monthly Income (Rs)	%
0-5000	14.43%
5001-7000	68.04%
7001-9000	14.95%
9001-12500	2.58%



THE TEAM

Regular and consistent guidance and overall management is provided by the Correspondent and the Governing Council consisting of senior alumni of IIMA. The entire project is under the aegis of the IIMAAAHC Charitable Trust. Several Alumni, their spouses and their friends and associates are active contributors. Some key IIMA Alumni involved are:

1. S V Ramanamurthy, IPS
 - Director General of Police - Andhra Pradesh
 - Managing Trustee IIMAAAHCCT
 - President IIMA Alumni Association, Hyderabad Chapter
2. HarishKumar
 - Industrialist and Management Consultant
 - Trustee, IIMAAAHCCT and Member, Governing Council
3. H Sitaram
 - Entrepreneur and Director ICFAI University
 - Correspondent, Udbhav School
4. T Muralidharan
 - Industrialist and Management Mentor,
 - Chairman of TMI Group of Companies
 - Vice President, IIMA Alumni Association, Hyderabad Chapter
 - Chairman – Fund Raising

Conclusion

IIMA Alumni has a partnership approach and not NGO approach to the running of the school because of the direct in financial stake. Hence we believe that Udbhav School will become model school over a period of time.

Please find links to view our:

- ∅ School Film - <http://youtu.be/v0CKKgNWIh8>
- ∅ Udbhav's Mission 25 - <https://youtu.be/Nyh-sWwk8mw>
- ∅ E-Docket - <http://www.tmie2eacademy.com/downloads/Docket.pdf>
- ∅ Why IIMA Alumni managing Udbhav School - <https://www.youtube.com/watch?v=66587dAf0Q8&feature=youtu.be>
- ∅ Umeed 1000k Cyclothon 2016 - Ebook - http://www.tmie2e.com/downloads/udbhav/Umeed_Ebook_A2016_v1.4.pdf
- ∅ Umeed 1000k Cyclothon 2016 – Part – 1 - <https://www.youtube.com/watch?v=lkCadh79IJY&feature=youtu.be>
- ∅ Umeed 1000k Cyclothon 2016 Part 2 - <https://www.youtube.com/watch?v=z-tb83rFPL4&feature=youtu.be>
- ∅ Website - www.udbhavschool.com
- ∅ Donate - <https://giving.goodera.com/cyclothon2017>