NOTE ON UMEED1000 CYCLOTHON 2017

"**UMEED 1000**" – A CSR initiative of RBL Bank, a Cyclothon with a cause, initiated in 2014. In the year 2014 the participants covered 1000kms from Mumbai to Bangalore, to raise funds for children suffering from Retinoblastoma (eye cancer). Followed by another 1000 kms in 2015 from Mumbai to Delhi and then in 2016 from Mumbai to Hyderabad, to raise funds for the education of the girl child. Mr. Jasmeet Singh Gandhi, a cycling enthusiast, who spearheaded this initiative, is a regular participant.

The fourth edition of the 1,000-km long Cyclathon will be flagged off from Hyderabad, on December 5th, 2017 and reach Visakhapatnam on December 15th, 2017.

This year "UMEED 1000" would be scaling the Hyderabad – Visakhapatnam route for 1000 kms in 10 days, to raise funds for girl child education at Udbhav School, Hyderabad managed by IIMA Alumni Association Hyderabad Chapter Charitable Trust (IIMAAA HCCT). IIMAAA HCCT would be teaming with the RBL Bank Ltd for this Cyclothon during December 5– 15, 2017.

UMEED1000 – INITIATIVE BY JASMEET S GANDHI – CYCLOTHON TEAM – LEAD CYCLIST

Introduction

A cycling enthusiast, Jasmeet has been in the technology product and marketing space for over two decades. He has worked in organizations like rediff.com, Nokia and Microsoft. He is passionate about supporting social causes, especially in the areas of education and health care.

He started the Umeed 1000 cycling tours in 2014 to combine his passion for cycling and social causes.

In 2014 he cycled from Mumbai to Bangalore to support Iksha foundation which provides free medical care and surgeries for kids affected by eye cancer. In 2015 he along with three other members cycled from Mumbai to Delhi to support IIMPACT. in 2016 from Mumbai to Hyderabad, to raise funds for the education of the girl child,an NGO that provides primary education to girls living in remote rural India.

He is an active Rotarian and also runs Sneha Foundation, which focuses on geriatric care. He has raised over Rs.2 Crores in the last two years to support various causes by organizing and participating in various social events.

A CSR Initiative

Initiative by	Event Organizers		Event Beneficiary
Jasmeet S Gandhi Cyclothon Team - Lead Cyclist	IIMA Alumni Association Hyderabad Chapter	RBL BANK apno ka bank	Udbhav SCHOOL Managed by IIMAAA (Hyd. Chapter) Charitable Trust